

The Target Enterprise Architecture Project - Mobilising a Transport Services Organisation's IT Strategy

Business drivers

This case study will be of interest to senior IT leaders with the difficult challenge of introducing a new IT strategy whilst still providing support to the business. There maybe a lot of work already under way, not necessarily aligned to the new IT strategy. Any additional strategy projects that are initiated may compete with existing projects for resources, as well as potentially disrupting them if a change of direction is required.



Client

Our project sponsor was the newly appointed Strategy & Technology Group Information Management (IM) Director for the UK capital's integrated transport services provider.



Client situation

Prior to the new Strategy & Technology Director joining a new IT strategy had already been commissioned and completed. The Strategy & Technology Director was given responsibility for transforming the strategy into reality and turning the general principles expressed in the strategy into a specific plan of action resulting in tangible change.

What we provided

We provided one of our Senior Consultants to form, mobilise, resource and lead a two phase project called the 'Target Enterprise Architecture' (TeA) project. Phase 1 involved the rapid development of the initial target enterprise architecture blueprint and identification of candidate applications for rationalisation. Phase 2 was concerned with stakeholder validation, execution and alignment to IT / Business strategy.

Project outcome

The outputs allowed projects to: obtain initial guidance in choosing the right technology platforms for new developments; identify initial current applications that should be de-prioritised and other applications be given more investment; and, understand the organisation's overall approach to EA governance and benefits management. Enterprise Service Platform (ESP) recommendations were adopted by the CIO and his leadership team and the project was nominated for a Group IM Innovation Award.